

App Showcase and Discussion

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PROGRESS
EXCHANGE 2013
DISCOVER. DEVELOP. DELIVER.

Agenda

- It's a Mobile World
- OpenEdge Mobile
- App Showcase
 - Apero Solutions
 - VPD Inc.
 - Advanced Business Solutions
- Q&A

Today's World Looks Like This



iOS



Windows
Phone



Microsoft
Surface™

BlackBerry



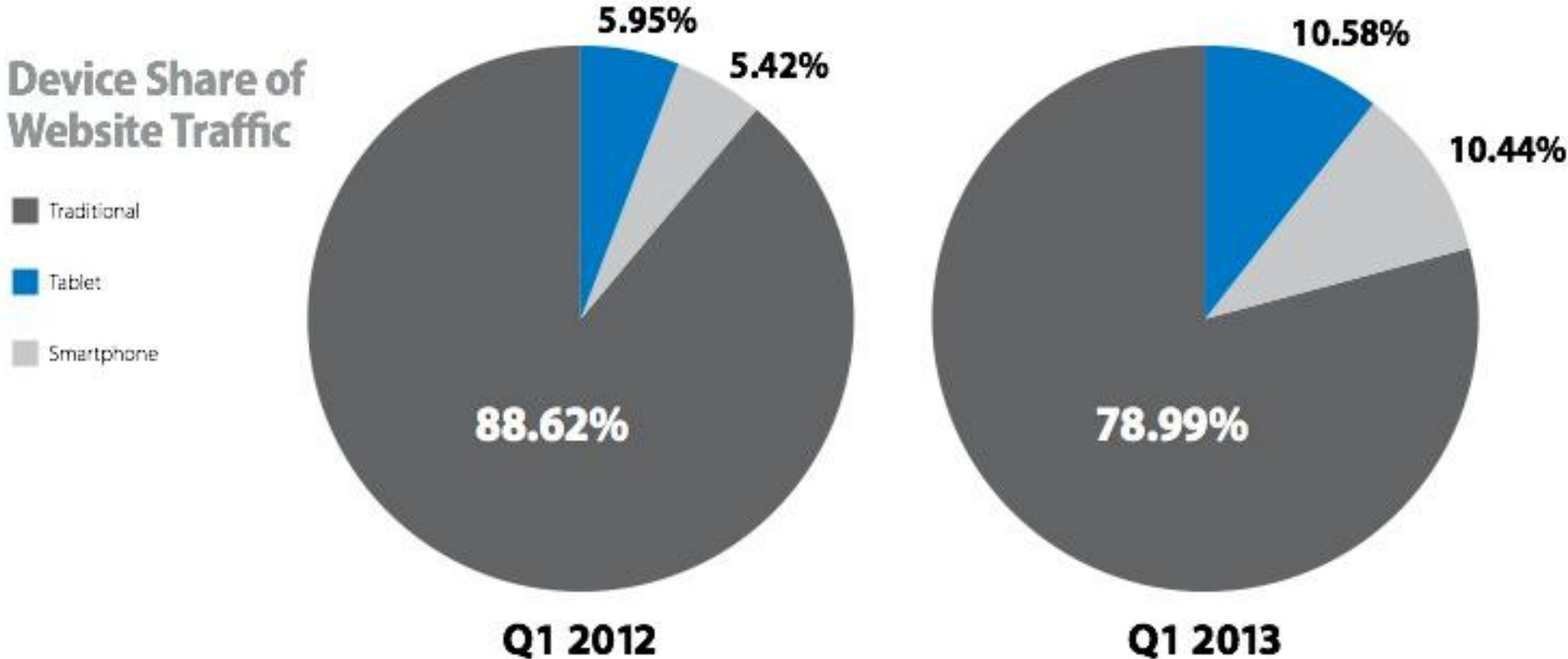
Google play



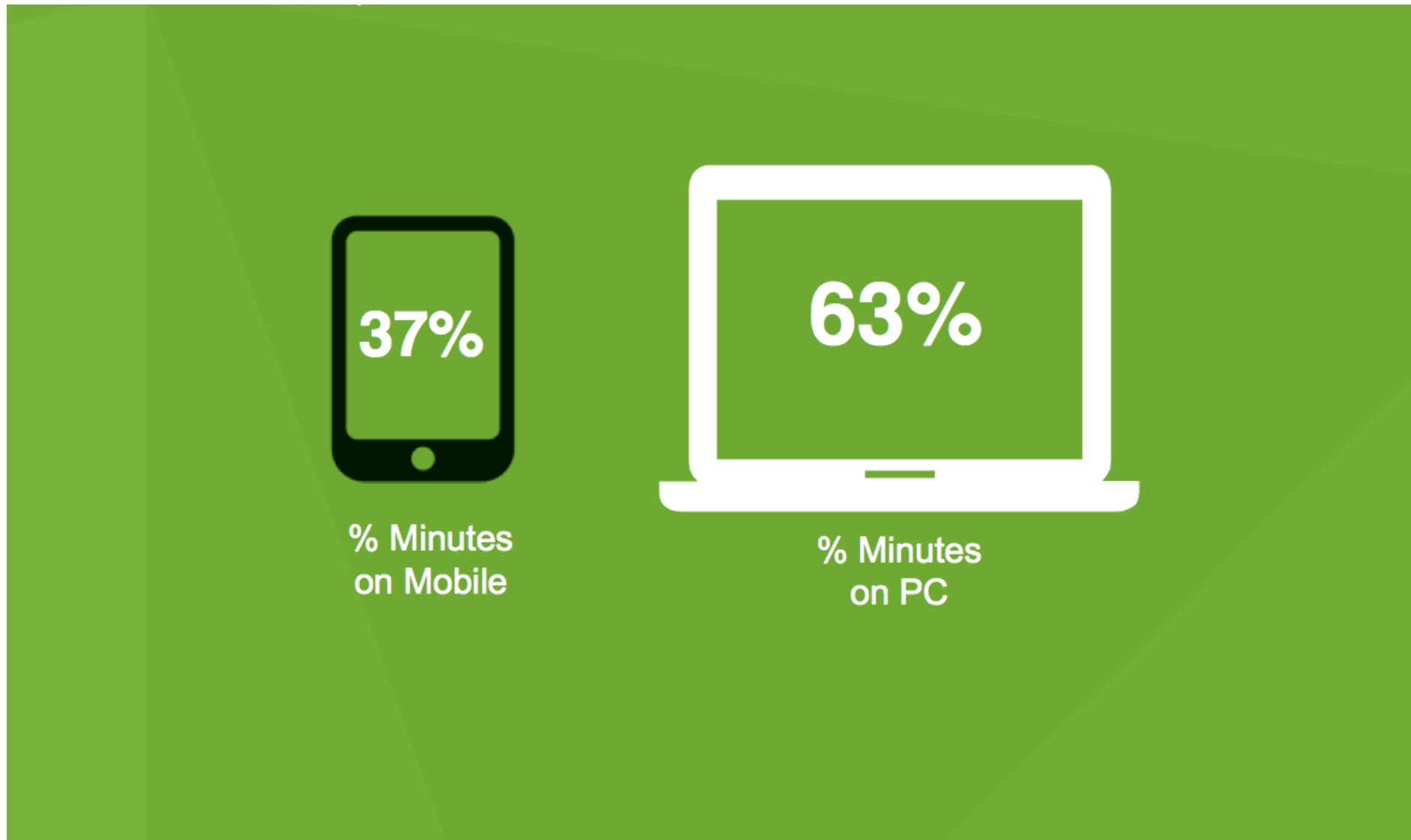
BlackBerry
App World™



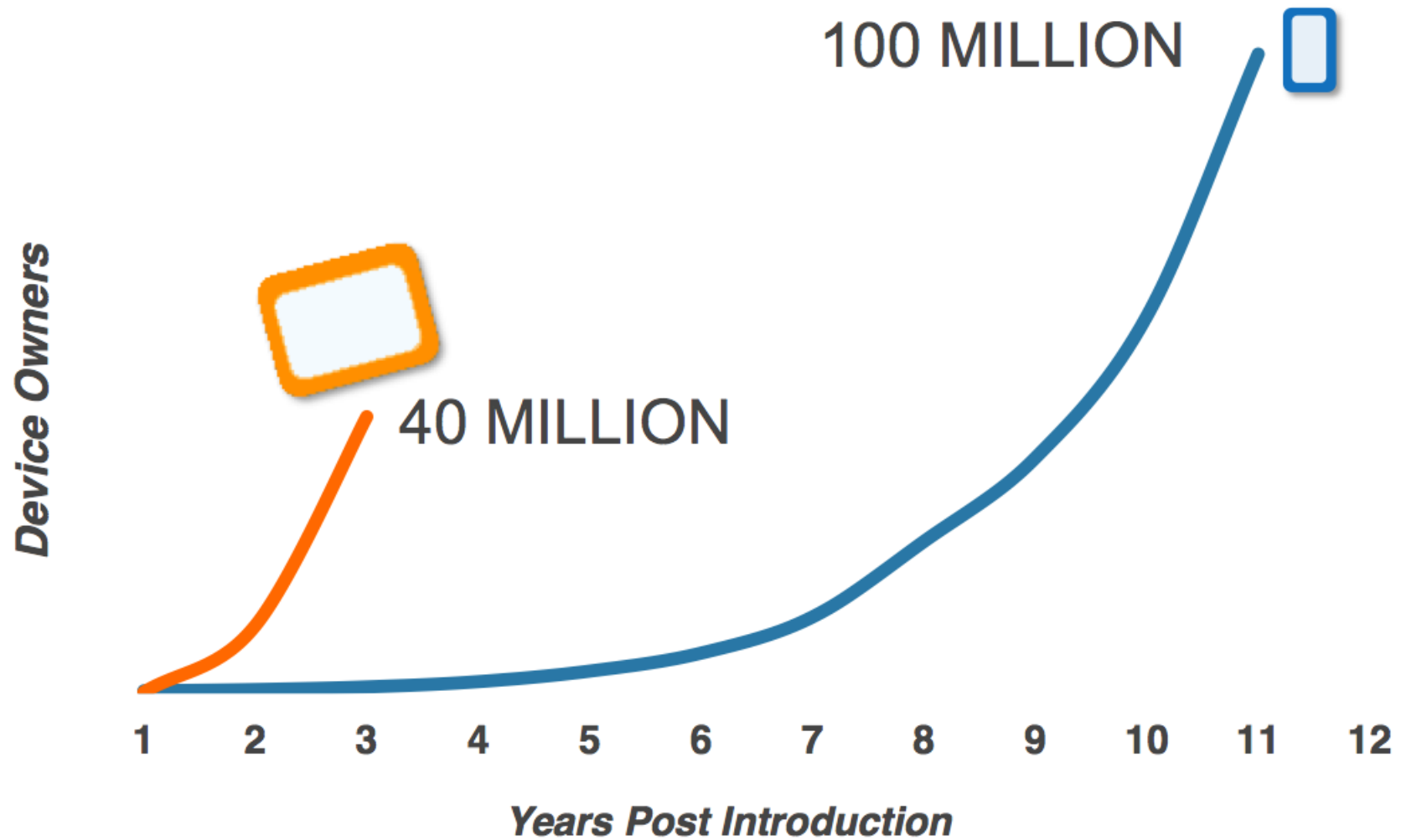
Mobile Devices Now Account for >21% of Web Traffic



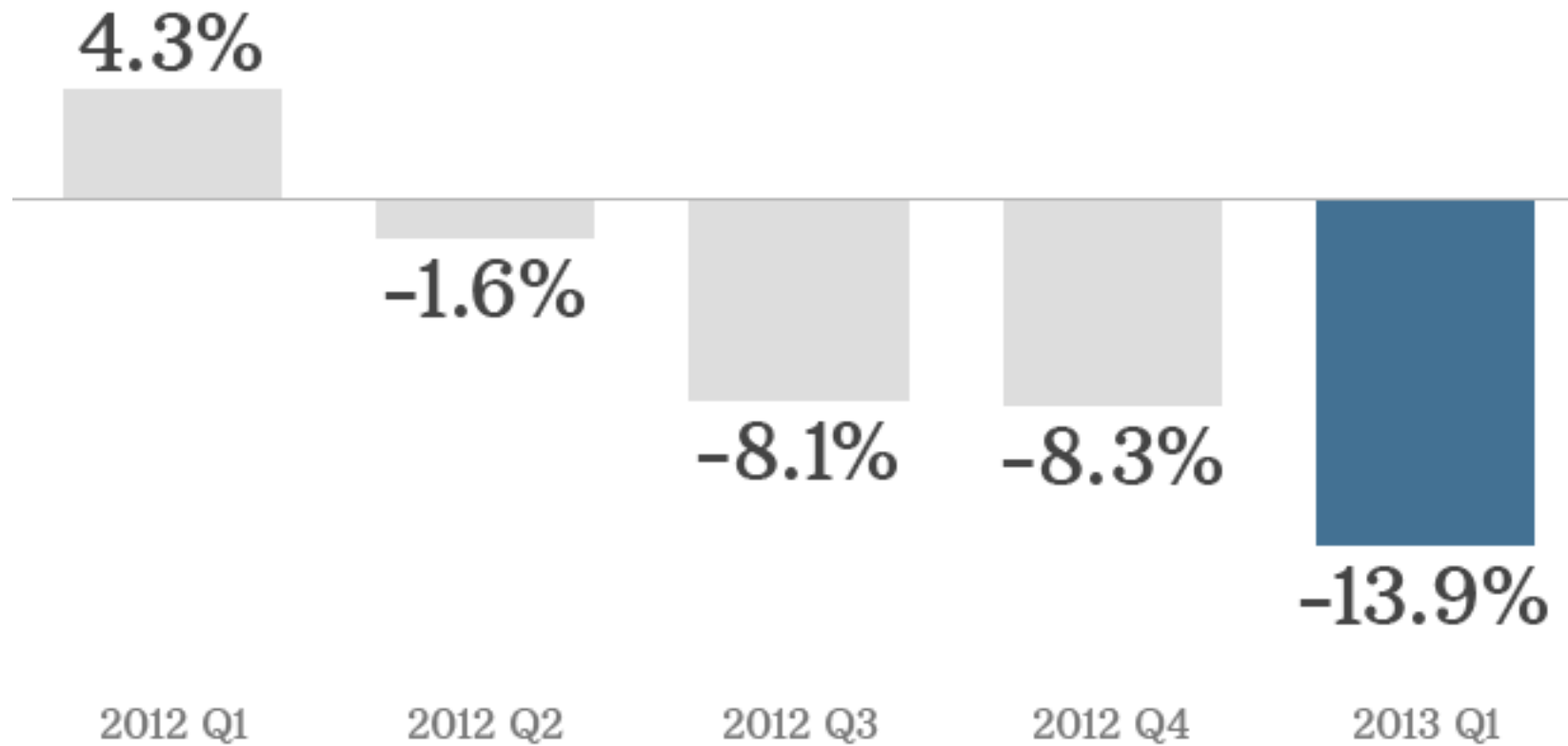
More Than 1 in 3 Minutes Spent on Mobile Devices



Tablet Ownership Growing at an Unprecedented Rate



Worst PC Sales Drop in History



SOURCE: IDC





Progress OpenEdge Mobile

- Value Proposition:
 - Write once, run anywhere portability with the benefits of native applications.
 - The easiest way to build an OpenEdge application supporting mobile devices, end-to-end
- Benefits:
 - Cloud-based Mobile UI development supports collaboration among the development team and with end users
 - Comprehensive and integrated tool set for OpenEdge
 - Continue using existing business logic, the AppServer and the OpenEdge database
 - Build Mobile apps in hours for a wide variety of devices

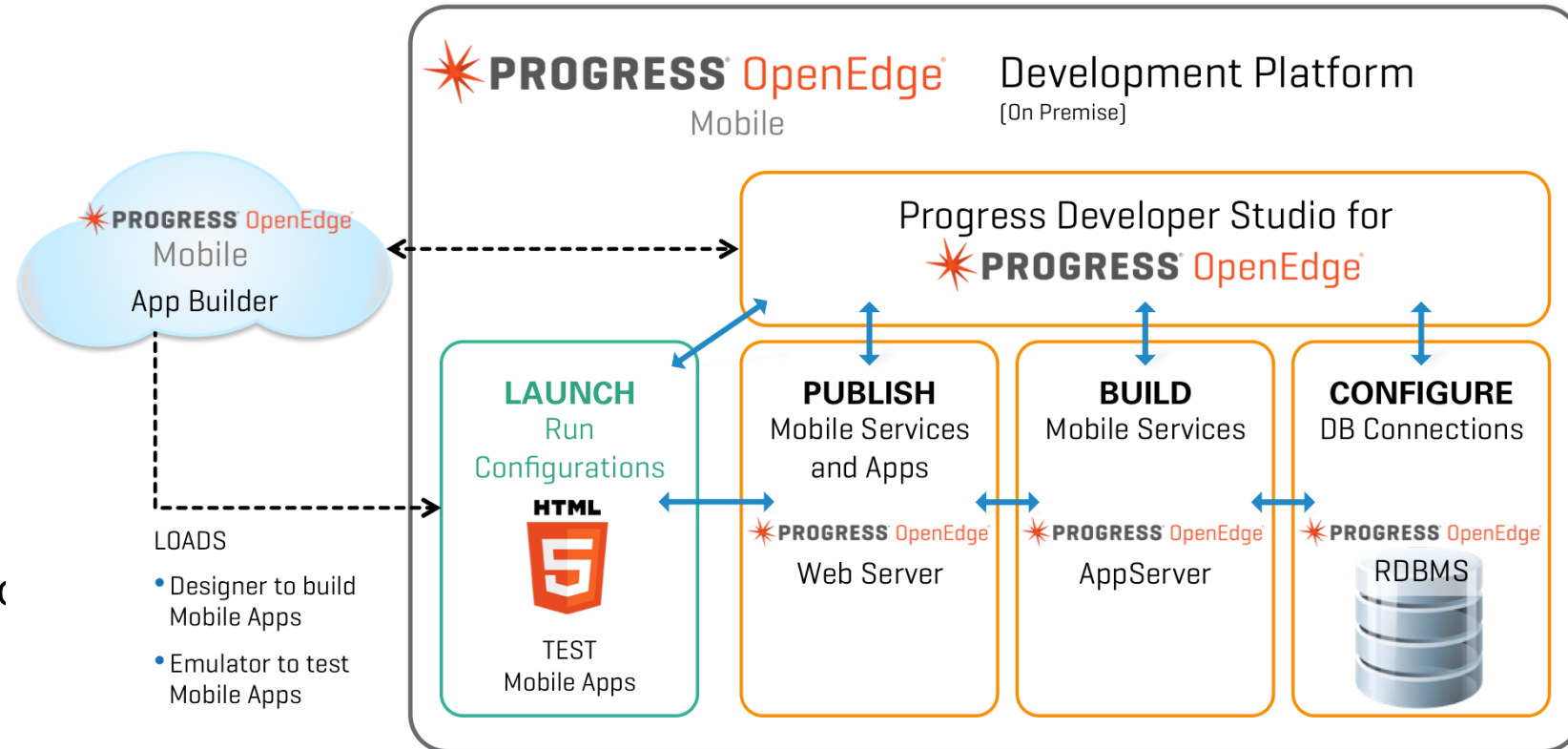
Development: Integrated Development Environment

■ Mobile App Builder

- Drag-n-drop UI designer
- Integrated emulator
- Tight data binding to OE
- Packages mobile apps for deployment

■ Developer Studio for OE

- Define and build mobile services
- Deploy Mobile services and Mobile Web Apps
- Test App from browser



Building a Mobile App Made Easy



Case Study: Apero Solutions Inc.

Apero
SOLUTIONS INC.

MEMBERS AREA

HOME PRODUCTS SERVICES CONTACT US ABOUT US

Apero
SOLUTIONS INC.

*Combining Power
and
Depth
with Stunning
Results*

ERP citation
management system
needed business processes
software management system
data ERP citation
software management system
ERP citation management system

Case Study: VPD Inc

VPD REAL PEOPLE. REAL SERVICE. WOW!

Video Products Distributors Wholesale DVD, Blu-ray and Games to US resellers only.

The advertisement features a collage of various media products. At the top, a large teddy bear is positioned behind a large, semi-transparent VPD logo. Below the logo, several movie and game covers are displayed, including 'Django', 'FIFA Soccer 13', 'Denzel Washington Flight', 'Silver Linings', 'Madden NFL 13', and 'Zero Dark Thirty'. A red starburst graphic with the text 'Open an Account!' is overlaid on the collage. The bottom of the advertisement features the text 'Your Source for Movies & Games' and 'Wholesale Only-Reseller's License Required'.

Open an Account!

Your Source for Movies & Games
Wholesale Only-Reseller's License Required

Case Study: Advanced Business Solutions



Sales/Marketing
0845 160 6162

[ABS Customer Portal](#) [Customer Support](#)



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Smart Business Suite

ERP without compromise



Q & A





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